

Academy for Professional Speaking

The Academy for Professional Speaking is a community of experts who want to turn their passion and talent for public speaking into a successful career. The Academy is associated with the National Speakers Association and accesses NSA's vast universe of learning opportunities, friendship, participation and growth.

Benefits/Features:

Professional Speaker Magazine

A select issue of the official publication of NSA will be shared quarterly. Readers obtain industry updates, marketing strategies, tips and ideas for building a successful speaking business.



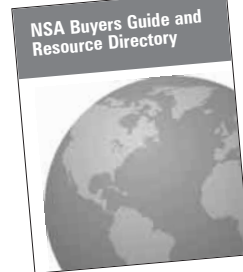
Access to NSA Knowledge Management System & Learning Resources

Online access to a pool of knowledge and learning resources (CD's, tapes, videos) from those who have built and developed successful speaking careers.



Quarterly Newsletter

A publication designed specifically for those individuals wishing to build a new professional speaking career.



Buyers Guide/Resource Directory

One stop shopping for resources within the speaking

Cavett Institute Meeting

An annual meeting in Tempe, AZ with programming designed specifically for the individual who wants to build a professional speaking career.



Voices of Experience Audio CD

Four issues of NSA's audio magazine take a broad view of topics related to building a professional speaking career.



profession that are designed to help a speaking professional.

Discount certificates to attend NSA National Meetings.

Those enrolled will be given various discounts off the non-member rates to attend the NSA Convention, Workshops & Labs.



Networking Directory

A publication designed to keep participants in touch with others who have enrolled in the Academy.



See reverse for quick facts

Investment = \$495/Year

Academy for Professional Speaking

Quick Fact Sheet

What is the Academy for Professional Speaking?

The Academy for Professional Speaking is a community of experts who want to turn their passion and talent for public speaking into a successful career. The Academy is associated with the National Speakers Association and accesses portions of NSA's educational and networking opportunities and materials. However, those who enroll in the Academy are not members of the National Speakers Association.

Who can enroll in the Academy?

There is no prequalification for enrollment. The Academy brings experts together and provides them with the resources they need to pursue a career in professional speaking. They include:

- * Experienced experts, many of whom are industry veterans, who wish to learn the skills critical to sustaining a career as a professional speaker;
- * Developing speakers, those who want to learn the ropes from some of the best speakers in the profession; and
- * Individuals who are curious about the possibilities of a career in professional speaking.

What is the timeline to roll out the Academy?

January 2003	Academy Debuts
	Marketing and Publicity Campaigns Begin
March 2003	First Newsletter Distributed
June 2003	Buyer's Guide Premier
Fall 2003	Cavett Institute for Professional Speaking

How can my chapter benefit from the Academy?

Chapters will receive a \$100 Chapter Rebate for each person who enrolls in the Academy from their chapter area. It's a great way for your chapter to bring in non-dues revenue!
