



# Affiliate Marketing Strategies

“The Fastest, Easiest and Most Efficient  
Ways to Monetize Your Core Message”

by

Alex Mandossian

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# The 7 Advantages of Affiliate Marketing

Fill-in each advantage below:

Additional Notes:

- 1) Hassle-free \_\_\_\_\_
- 2) Adding value \_\_\_\_\_
- 3) Expanding business \_\_\_\_\_
- 4) Demonstrating \_\_\_\_\_ influence
- 5) High-\_\_\_\_\_ with time-freedom
- 6) Amplifying \_\_\_\_\_ by association
- 7) Increasing customer \_\_\_\_\_ value

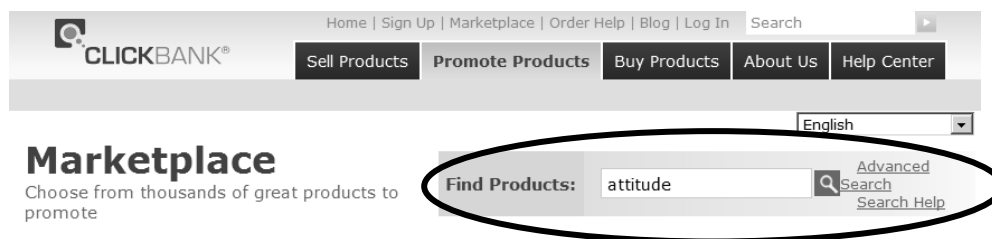
**“What I am is good enough if I would only be it openly.”**

**Carl Rogers (1902-1987) American psychologist and humanism pioneer.**

# Uncovering Profitable Affiliate Offers

1) Search [www.clickbank.com](http://www.clickbank.com)

2) Choose a topic by "keyword" phrase



3) Decide to "model" a successful offer

<p><b>Stop Bad Child Behavior - Get Repair Kit For Parents</b></p> <p>Earn \$72 Per Sale! Downloadable System. Put An End To Backtalking, Sarcasm, Irresponsibility, Arguments, Disrespect, And Poor Attitudes. For Parents With Children 7-14. Easy. Quick. Effective. Guaranteed. Developed And Proven By Real Mom.</p>	<p>Avg \$/sale <b>\$65.75</b></p> <p><b>Promote</b></p>
<p><b>Stats:</b> Initial \$/sale: <b>\$65.75</b>   Avg %/sale: <b>75.0%</b>   Avg Rebill Total: <b>\$0.00</b>   Avg %/rebill: <b>0.0%</b>   Grav: <b>0.96</b> Cat: <b>Parenting &amp; Families : Parenting</b></p>	
<p>🇺🇸 \$</p>	<p>👍 Like &lt; 100</p>

Initial \$/sale: Average affiliate earning/sale

Avg. %/sale: Commission rate for all sales

Grav: "Gravity" performance of "hot" CB products

## 4) Research Components of Winning Offers

- a) **Headline:** "Turn Around Your Child's Defiant Behavior in Just One Afternoon"
- b) **Benefits:** End anger, sarcasm, sloppy habits, pouting, whining, disrespect, bickering
- c) **Price:** \$97
- d) **Refund Policy:** 60-day money back guarantee
- e) **FAQs:** Review most frequently asked questions

## How to Approach Affiliate Partners

- a) Utilize S.T.A.R. method of partnership evaluation (Situation, Task, Actions, Results)
- b) Seek out Affiliate Partners with marketing tools such as [www.UMSSnow.com](http://www.UMSSnow.com) (Use Affiliate Code: 12345)

The image shows a screenshot of the 'Ultimate Membership Site Seminar' Affiliate Center dashboard. At the top, there are three profile pictures of Chris Farrell, Andrew Lock, and Alex Mandossian. To their right is the logo for 'ULTIMATE MEMBERSHIP SITE SEMINAR' and the text 'Affiliate Center'. Below this is a navigation bar with links for HOME, EMAILS, TWITTER, and FACEBOOK. The main content area is titled 'Your Affiliate Information' and contains a link 'Click Here To View Your Affiliate Details'. Below this, there is a section for 'Your Affiliate Code: 12345' and 'Affiliate Stats: Log In »'. A red arrow points from a box labeled 'Measure actions (tracking)' to the 'Log In »' link. At the bottom, there is a section titled 'Select Your Affiliate Redirect' with a dropdown menu set to 'Send visitors directly to Sales Page'. A footer note says 'If you have any questions please contact us at [affiliate@ClickAndBeFree.com](mailto:affiliate@ClickAndBeFree.com)'.

- c) Email and call them for a memorable "first touch"
- d) Create "win-win" relationships by attending affiliate Teleseminar trainings



## The Affiliate "Persuasion Formula"

Persuasion = ( \_\_\_\_\_ + \_\_\_\_\_ ) x Repetition

## Bucky Fuller's 3 Universal Principles

- 1) We are all born \_\_\_\_\_.
- 2) \_\_\_\_\_ are great because the more we make, the \_\_\_\_\_ we get.
- 3) The only failure in life is not to \_\_\_\_\_.

**"There is nothing in a caterpillar that tells you it's going to become a butterfly."**

**Buckminster Fuller (1895 - 1985), American systems theorist, architect, engineer, author, designer, inventor and futurist.**

# Action Plan Steps

**STEP #1:** Search \_\_\_\_\_ with your keyword phrase to find competitive offers to model.

**STEP #2:** Decide which successful \_\_\_\_\_ you want to model.

**STEP #3:** Persuasion equals (\_\_\_\_\_ + Credibility) x Repetition.

**“The only things worth learning are the things you learn after you know it all.”**

**Harry S. Truman (1884-1972), 33<sup>rd</sup> President of the United States of America.**

Additional Notes: