



2012 SCHOLARSHIP APPLICATION

Scholarship Criteria and Form

Applicant Requirements:

- Full-time student from a four-year accredited college or university. Full-time status is defined by your college or university. It is determined by a specific number of hours/credits required to be eligible for full-time tuition.
- Entering undergraduate junior or senior year, or graduate student (masters or doctorate). Student may be a sophomore, transfer student or in an accelerated learning program, but must be entering or beyond the second half of their undergraduate education or a graduate student by September 15 of the scholarship year.

Scholarship Focus:

These scholarships will be given to those students who, regardless of their major, have a burning desire to become professional speakers. This desire must be demonstrated through experience or clearly expressed in an essay.

NSA STUDENT MEMBERSHIPS NOW AVAILABLE

Visit www.NSASpeaker.org and click on
“Student Memberships” under Quick Links



2012 Scholarship Application

Return completed application to:

National Speakers Association, *ATTN:* Scholarship Committee

1500 S. Priest Drive, Tempe, AZ 85281

Phone: (480) 968-2552, Fax: (480) 968-0911

Deadline: Postmarked by June 1, 2012

Name: _____

Name of College/University: _____

Full-time student: Yes No

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ E-Mail Address: _____

Major: _____ Minor: _____

- Undergraduate
 - Last year of college completed as of September 15 of application year
 - Sophomore
 - Junior
 - Senior
- Graduate Student
 - Masters
 - Doctorate

Percent of college expenses paid by applicant: _____

Hardship and financial need may be considered.

List awards and honors received—(use extra sheets if necessary)

List extra-curricular activities—(use extra sheets if necessary)

List recent work/employment—(use extra sheets if necessary)

URL to video of you speaking—(optional)

Complete and enclose one copy of the following:

- 1. Scholarship Application:** Use additional sheets as necessary.
- 2. Essay:** The essay should include your career objective, your desire to be a professional speaker and how you will use your skills in oral communications. (500 words maximum)
- 3. Recommendation letter:** Must be from a professor, department head or dean, and/or client. Please supply contact information for verification.
- 4. Transcript: One copy of an **official** transcript of completed college work.** Total curriculum is considered with a special attention to classes in the communications area. (**NOTE:** It may take several weeks for your college to process your transcript request. Order them early and feel free to have the registrar mail them directly to NSA. If they arrive past June 1, we cannot accept the application.)

Do NOT staple, paper clip, or attach any forms together.

Note: This is an equal opportunity scholarship. No student shall be penalized because of ethnic origin, creed, gender, or religious beliefs. No relative or employee of a current member of the Board of Directors of the National Speakers Association or the NSA Foundation or the Scholarship Selection Committee of the National Speakers Association or the administrative staff of the National Speakers Association is eligible for a scholarship.

Important Information About Submitting Your Application

~PLEASE READ~

Am I eligible if I transfer from a junior college?

Yes, if you are entering or beyond the second half of your undergraduate program by September 15 of the scholarship year. You must have at least "junior" status.

Am I eligible if I'm in an accelerated adult learning program?

Yes, if you are entering or beyond the second half of your undergraduate program by September 15 of the scholarship year. You must have at least "junior" status.

How many scholarships are awarded?

Four scholarships are awarded each year.

What is the amount of the scholarship?

Each scholarship is in the amount of \$5,000.

How do you define "full-time" student?

Full-time status is defined by your college or university. It is determined by a specific number of hours/credits required to be eligible for full-time tuition.

Is financial need considered?

Hardship and financial need may be considered. The final decision is not based solely on financial need.

Is a video required?

The video remains optional but we strongly encourage it to be done.

How should I submit my video?

Your video should be uploaded to YouTube and the link emailed directly to Mandy@NSASpeaker.org. It is suggested you title your YouTube video as follows: **Your Name, NSA Scholarship 2012**. Please do not write the YouTube link into your application, instead email it directly to Mandy at Mandy@NSASpeaker.org. Do not send physical copies of dvd's or cd's with your scholarship application. They will not be viewed or accepted.

What is the committee looking for in my video?

The video should give the committee insight into what type of speaker you are. It should be of you giving a speech either in front of an audience or to a camera.

How long should my video be?

It is suggested you edit your video footage to highlight your message no longer than 10 minutes. Due to the volume of applications received, the committee would prefer highlights of your presentation rather than an entire presentation.

Does the reference letter have to be from a speech teacher or the speech/communications department head or dean?

This is a scholarship for “professional speaking and training” and for those who want to or are using their speaking talents for improving the lives of others. Therefore, a reference letter is needed that attests to these interests/skills/abilities. If you have not taken any speech/communication classes, ask a professor and/or client to write a reference letter, who has seen you present/speak.

What is the committee looking for in my 500-word essay?

The essay should include your career objective, a demonstrated desire to become a professional speaker, and how you will use your skills in oral communications to the betterment of those you will lead and serve.