



Marijo



Heather Rogers



Charlie Chin

Storytellers PEG

At SpeakerPalooza



February 14, 2008



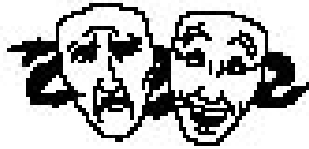
Kirk Waller



Motoko



Craig Hackin' 'Boo Harrison



Welcome to the **Storytellers PEG**

Helping keynoters, trainers, consultants, coaches, subject matter experts and service providers to leverage the power of story as a form of communication, persuasion and leadership.

Encouraging current and aspiring storytellers and NSA members-at-large to develop and hone their understanding of how to craft, tell and improve their stories. Our PEG will provide skill development, networking, community, resources and support.

DELIVERABLES

- ❖ **Programming** at SpeakerPalooza (SF), Summer Convention (Aug. 1 in New York City) and Fall Meeting (November in Phoenix)
- ❖ **Teleseminars** on various aspects of storytelling: vocal techniques, storytelling in business, audience dynamics, archetypal stories, etc.
- ❖ **Articles** in our quarterly newsletter and regular e-zines.
- ❖ **Listserv** for questions, tips, problem-solving, networking, etc.
- ❖ **Leadership Opportunities:** We have openings to coordinate e-zines, newsletter, tele-seminars and listserv.

Speak and Tell

What's *Your* Story?

What's *Your* NSA Story?

Are you already using Stories in your programs? How?

Are you already using stories in your marketing? How?

Do you have stories in need of development?

What kind of stories are you telling?

*Personal stories? Family stories? Folk tales? Fairy tales? Epics?
Myths? The Lighthouse Story? The Starfish story?*

What would you like most to receive from this PEG?

What can you contribute to this PEG?

Who will you encourage to join us?

NOTES: _____

Your PEG leadership team:

			
Chair	Vice-Chair	Advisor	Advisor
Craig Harrison (510) 547-0664 Craig@ExpressionsOfExcellence.com ExpressionsOfExcellence.com/storytelling	Dr. Vincent Muli Wa Kituku (208) 939-7216 vincent@kituku.com www.Kituku.com	Susan Luke CSP 210-643-4367 susan@susanluke.com www.SusanLuke.com	Doug Stevenson (719) 573-6195 doug@dougstevenson.com www.storytheater.net

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